



## Become a Girls on the Run 5k Sponsor!

### 9th Annual New Balance Girls on the Run of Silicon Valley 5k Run Saturday May 19<sup>th</sup>, 2012

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#### Event Sponsorship Details

<b>Participants</b>	Approximately 3,000 participants including 1,300 girls ages 8-14 from our spring programs
<b>Location</b>	Vasona Park in Los Gatos
<b>Time</b>	8:00 AM, Saturday May 19, 2012
<b>Distance</b>	5 kilometers (3.1 miles)
<b>Awards</b>	Event t-shirt and finisher ribbon for all participants
<b>Raffle</b>	Free post-race raffle for all participants
<b>Audience</b>	Families, the running community and supporters of Girls on the Run in Santa Clara and Santa Cruz Counties
<b>Beneficiary</b>	Girls on the Run of Silicon Valley, Inc., a 501(c)(3) non-profit corporation (EIN#01-0628076)
<b>Contact</b>	Kathleen Nestler at (408) 406-8406 or kathleen@gotrsv.org
<b>Deadline</b>	February 1, 2012 to ensure name/logo placements

**Visit our website** at [www.gotrsv.org](http://www.gotrsv.org) to learn more about us!

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**Empowering Girls From Start To Finish.**

**Girls on the Run** is a life-changing after school program for 3rd through 8th grade girls. The interactive curriculum combines self-esteem enhancing lessons with uplifting workouts designed to develop the whole girl: her physical, mental, emotional and social self. Young girls are empowered with a greater sense of self-awareness, a sense of achievement, and a foundation in team building to help them become strong and self-confident women.

**Our mission** is to use the power of running to help prepare girls for a lifetime of self-respect and healthy living.

**Our 10-week program** uses interactive activities such as running, playing games and discussing important issues to teach specific life skills such as making healthy decisions, leadership, addressing bullying and gossip, and contributing to the community. Each session is led by trained coaches who guide and mentor the girls through the curriculum and help them train together to run or walk in the Girls on the Run 5K (3.1 mile) with their teammates and community members. Girls on the Run of Silicon Valley is an independent council of Girls on the Run International. There are more than 185 councils across the U.S. and Canada serving more than 100,000 girls each year, and our 5k event is quickly becoming one of the largest in the area.

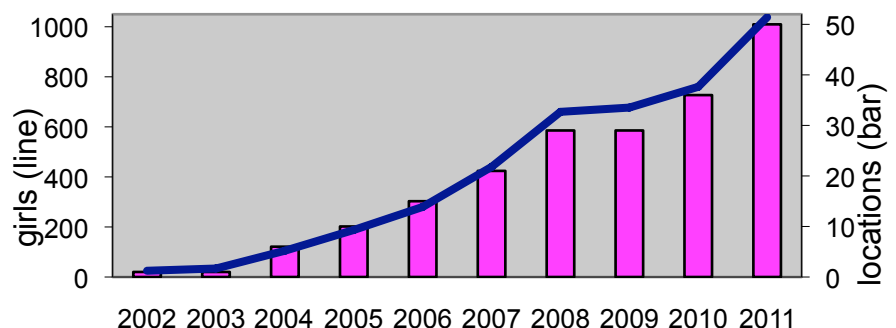
**In the Silicon Valley area, we:**

- Serve over 1,000 girls in 3rd-8th grade at 50 sites in Santa Clara and Santa Cruz Counties.
- Provide scholarships to over 15% of our participants.
- Train and support 200 coaches who volunteer to mentor the girls in after school sessions.
- Host an annual Girls on the Run 5K race for our program participants. This family event is also open to the public.
- Since our inception in 2002, we have grown from 20 girls at one site to over 1,000 at almost 50 sites. In Spring 2012 we expect to have over 1300 girls at 60 sites!

**Local communities where we will have 2012 programs include:**

- Almaden Valley (San Jose)
- Aptos
- Campbell
- Cupertino
- Evergreen (San Jose)
- Gilroy
- Los Altos
- Los Gatos
- Morgan Hill
- Mountain View
- Palo Alto
- San Jose
- Santa Cruz
- Santa Cruz Mountains
- Saratoga
- Scotts Valley
- Soquel
- Willow Glen (San Jose)

**GOTR growth in our community**  
serving Santa Clara and Santa Cruz Counties



**With your help, we can continue to grow and help girls thrive in Silicon Valley!**



## New Balance Girls on the Run 5k Run Sponsorship Agreement

This agreement shall detail the sponsorship agreement and understanding between Girls of the Run of Silicon Valley, Incorporated and

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

for sponsorship of the 2012 Girls on the Run of Silicon Valley 5k Fun Run. All of the following terms and conditions have been agreed upon by both parties and, as shown with the signatures at the end of the agreement, both parties agreed to willingly enter into such agreement.

Sponsorship Level (check one):  Presenting - \$10,000  Finish Line - \$5,000  
 Hospitality Tent - \$2,500  Mile Marker Motivation Station - \$1,000  
 Family Festival- \$500  Sponsor A Girl - \$250

The terms of this agreement are as detailed in the attached description of Sponsorship Levels and Benefits with calendar terms to commence on March 1, 2012.

This agreement does not constitute a partnership or joint venture or principal-agent relationship between the parties. This agreement may not be assigned by either party. This agreement shall be governed by the laws of the State of California. This represents the entire agreement between the parties.

AGREED TO BY:

### SPONSOR

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

### GIRLS ON THE RUN OF SILICON VALLEY, INCORPORATED

\_\_\_\_\_  
Kathleen Nestler, Executive Director  
(EIN#01-0628076)

\_\_\_\_\_  
Date

Please return this agreement along with your generous contribution to:  
Girls on the Run of Silicon Valley, Incorporated  
PO Box 510 Los Gatos, CA 95031

Upon our receipt, we will provide a conformed copy of this agreement by return mail. Thank you for your support!